

CLIENT NAME: _____

DATE: _____

FOCUS: _____

 beautyinsider Y _____
 SEPHORA N _____

I. CLIENT LIFESTYLE

At Sephora, we believe beautiful makeup is achieved with healthy skin, personalized products, and application technique.

How much time do you take to apply your makeup? _____

What brands have you enjoyed in the past? _____

II. SKIN TYPE

Is your skin typically dry or oily? _____

How does your T-zone feel? _____

How do your cheeks feel? _____

Is your skin easily irritated? _____

III. PRODUCT PREFERENCES

What are your complexion concerns? _____

 What kind of complexion coverage do you prefer? Sheer Medium Full

 What finish do you prefer? Matte Natural Satin

What formula do you like best? _____

 Would you prefer an oil-free formula? Yes No Would you prefer it to contain sunscreen? Yes No

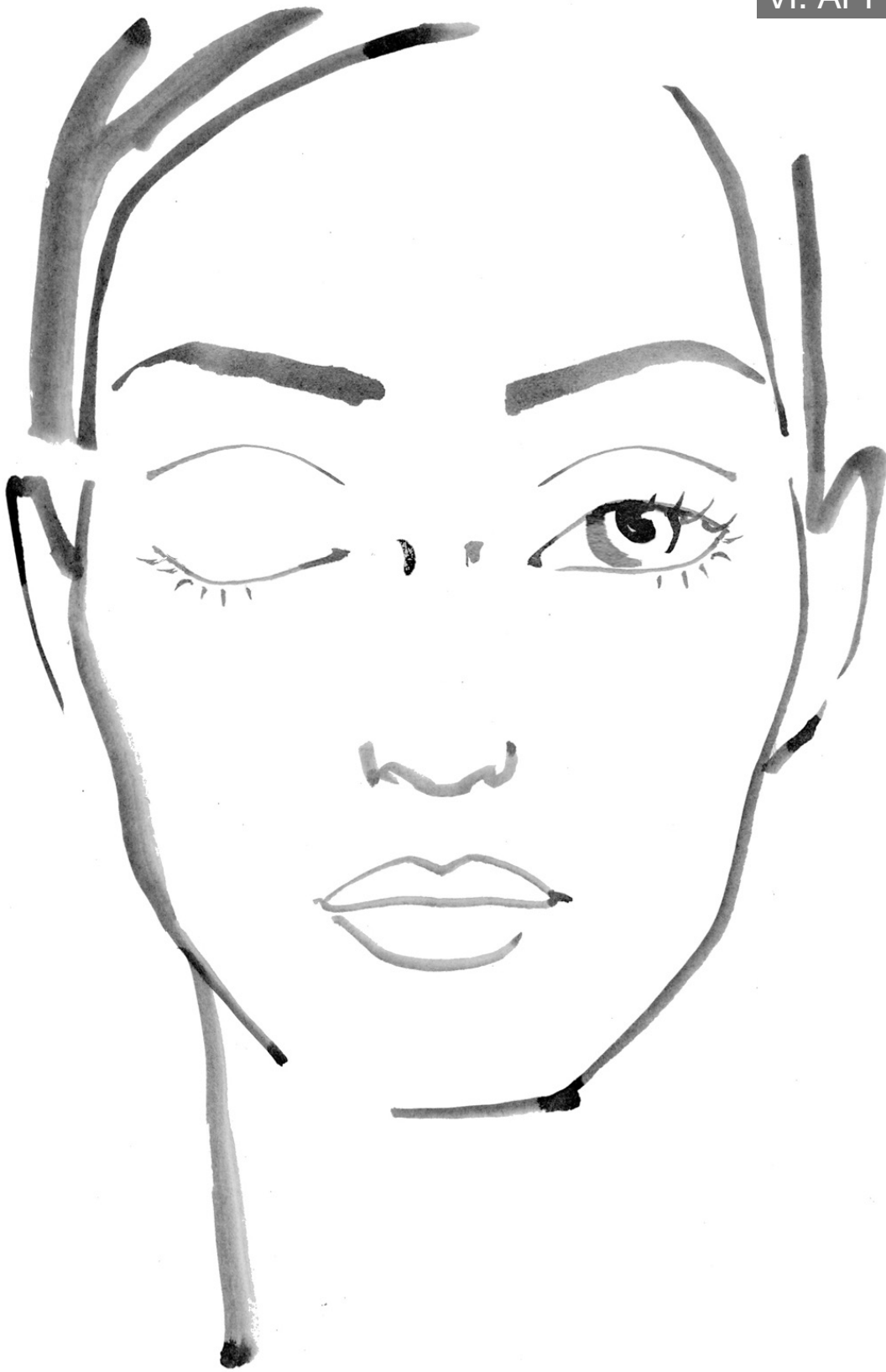
IV. PRODUCT RECOMMENDATIONS

COMPLEXION	EYE	CHEEK / LIP

III. PERSONALIZED SAMPLES

PRODUCT:	COMMENTS:
PRODUCT:	COMMENTS:
PRODUCT:	COMMENTS:

VI. APPLICATION TECHNIQUE



COMPLEXION

EYE

CHEEK / LIP

BRUSH / TOOL

Beautiful makeup starts with healthy skin. Ask for your complimentary Skincare Consultation.

CONSULTANT NAME:	FOCUS:
PHONE:	STORE: